



Nordea 1 – North American Growth Fund

ISIN: LU0095740188 (BP-USD) / LU0375726915 (BI-USD)

Avoiding the bad information loop

To stand apart from other investment fund managers, there is a need to foster independent thinking, build impartial opinions and search for investment opportunities based on “accurate” information. For Aletheia Research and Management, Inc., the advisor of the Nordea 1 – North American Growth Fund (hereafter “fund manager”), it is important to concentrate on the facts based on evidence. They avoid misinformation driven by executive spin, corporate PR, biased analyst research or the need to sell newspapers and magazines. The fund manager believes that listening to Wall Street analysts, talking to company executives or building research based on opinions voiced by the general media can only have one effect: a distortion of the truth. Therefore Aletheia prefers to rely on proprietary research, building the portfolio piece by piece, stock by stock.

Furthermore the fund manager is agnostic regarding:

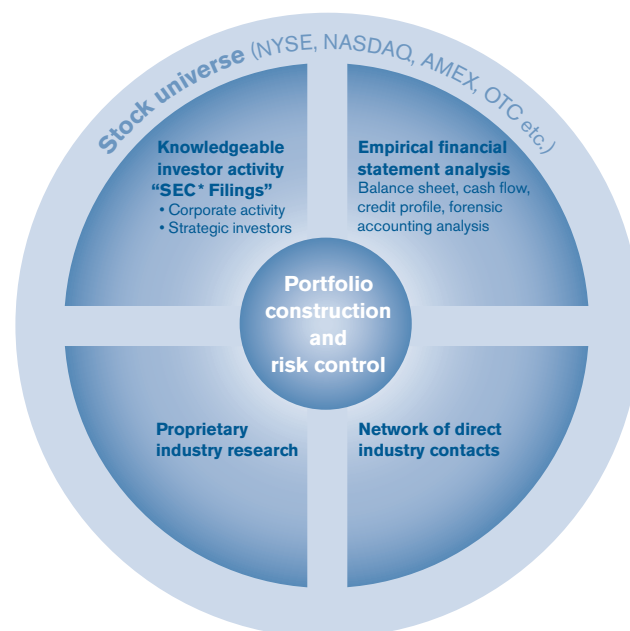
- any kind of sector or benchmark weighting
- market momentum
- the general macroeconomic environment

The only thing that counts is accurate information concerning the health of the company and its growth potential.

Finding the right companies: a four-dimensional filter process

The core of the investment process consists of a four-dimensional filter. Each dimension of this filter is of equal importance and the sequence of their application differs from case to case.

Four-dimensional investment process



* SEC: The United States Securities and Exchange Commission is a US government agency having primary responsibility for enforcing the federal securities laws and regulating the securities industry/stock market.

Nordea 1 – North American Growth Fund

Knowledgeable investor activity: tracking those who know the business

Every time shares are bought or sold by a company executive (including options conversion), an outsider buys/sells a significant portion of a company's capital, or the company operates a buy-back of its shares, these transactions must be filed with the US Securities & Exchange Commission. These filings are then made public within 48 hours. Monitoring such activities, and interpreting them in the right way, offers a precious insight into the way stakeholders and savvy investors perceive a company and its future return potential. However not every significant buy or sell is indicative. Knowing and understanding investment behaviour of highly reputable and successful investors like Warren Buffett and Kirk Kerkorian or company managers like Bill Gates (Microsoft) and Neville Isdell (Coca-Cola) is the key. It takes a history of studying market players and interpreting their actions in order to evaluate which signals are useful.

Direct industry contacts: precious advice

In order to get additional first-hand information, the fund manager works closely together with a number of industry specialists – highly regarded company executives from all major business sectors, offering broad knowledge and experience. This intensive, informal and frequent contact provides useful industry insights and makes it possible to challenge the own research findings with direct business knowledge. These experts, who form the Aletheia advisory board, are also often clients or shareholders of Aletheia and as such have a vested interest in applying their knowledge.

Industry research: building own views

In a world of information overkill, it is essential to filter out pertinent information and put it into the right context.

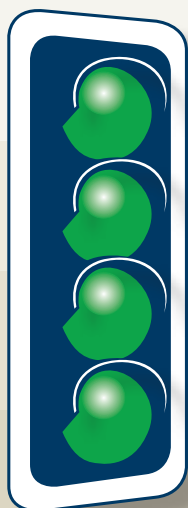
The internal research team therefore concentrates on:

- **fact-based research, not driven by executive statements and corporate PR**
- **information FOR the industry BY the industry e.g. industry specific publications like “Oil & Gas Journal”, “American Banker”, “BioCentury” etc.**
- **non-traditional and exclusive information channels e.g. back-channel conversations with company suppliers and customers**

In-depth accounting analysis: the devil is often in the detail

At face value, company balance sheets may look healthy and their earnings real, however there are numerous cases where first impressions are deceiving. There are many ways of using creative accounting, e.g. switching of depreciation, or arbitrary over- or under valuations. To gain a true insight into a company's value the fund manager undertakes a thorough analysis of financial statements and their evolution over time, projecting earnings growth potential and leveraging industry knowledge. By cooperating with highly specialised external accounting experts, a forensic accounting analysis is performed. In this way any hint of irregularities can be detected.

A strict buy- and sell discipline



Buy

only if signals for all four filters are positive.

“Conviction” of each individual

Knowledgeable investor activity:

High conviction buying by executives, successful investors, or the company itself, based upon public filings

Direct industry contacts:

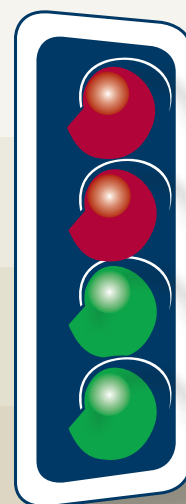
Corroboration of proprietary research findings and hints on new investment ideas to explore

Industry research:

Indicating aberrational improvement in earnings, revenues, asset values, competitive positioning, industry leadership and/or growth drivers

In-depth accounting analysis:

Focus on balance sheet, cash flow and earnings strength and/or improvement



Sell

if any one of the filters turns negative.

In most cases more than one signal is present

How do we pick stocks?

The Wal-Mart case: one of many examples

1 In April 2007, "Business Week" – a major US business magazine and public opinion leader – published a 12-page article suggesting stagnation in Wal-Mart's earning forecasts and quoting leading Wall Street analysts as saying that "Wal-Mart's glory days are over."

2 Knowledgeable investor activity

A few weeks later, Warren Buffett – one of the world's most eminent stock market investors – bought 19 million Wal-Mart shares. This suggested a closer look at Wal-Mart was warranted.

3 End of May 2007 Wal-Mart increased its share buyback program to USD 15 billion.

4 Industry research

1. Analysts concentrated too much on Wal-Mart's stagnating domestic growth.
2. It is Wal-Mart's international development which provides a solid case of earnings growth.
3. Wal-Mart's growth in China and India will be larger and quicker than expected.

5 Direct industry contacts

The advisory board confirmed a strong positive sentiment on Wal-Mart's future growth potential.

6 Forensic accounting analysis

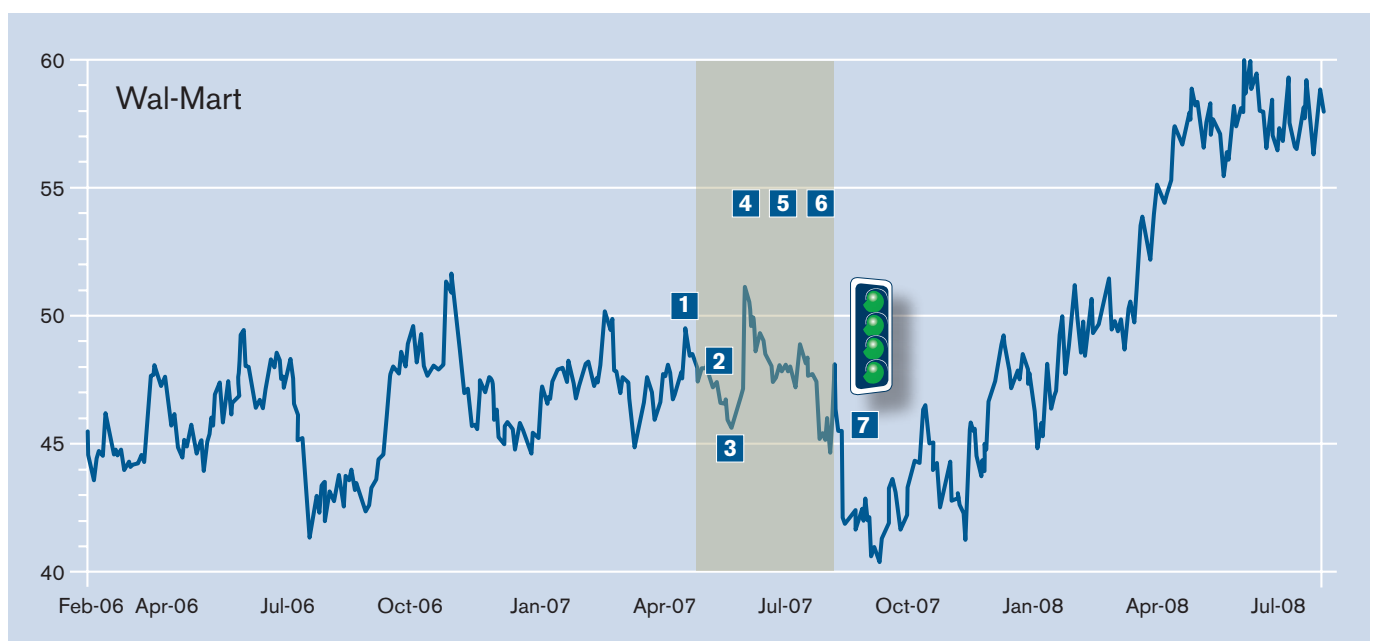
After analysing financial statements, the balance sheet turned out to be healthy and showed no sign of creative accounting.

7 Acquisition of Wal-Mart shares

Having received positive signals from all of the buy discipline filters, Aletheia acquired Wal-Mart stocks in July 2007.

Having a contrarian opinion against the "company stagnation" consensus paid-off with a gain of more than 20% within 12 months.

Points related to the four-dimensional investment process.



Nordea 1 – North American Growth Fund

Cumulative performance in % (30.06.2010)

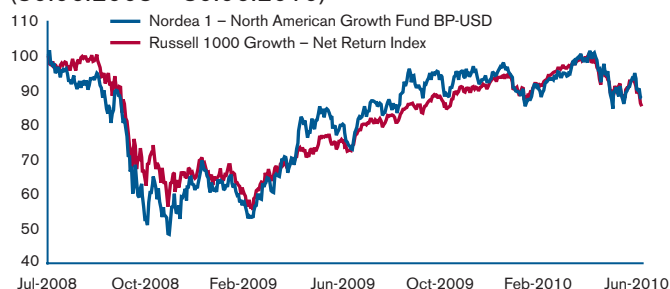
Timeframe	Fund*	Index**
YTD	-7.21	-7.65
1 month	-3.68	-5.51
6 months	-7.21	-7.65
1 year	9.15	13.62
Since takeover (01.07.2008)	-12.32	-14.53
3 years***	-22.76	-19.33
5 years***	-6.61	1.91
Since inception (06.04.1999)***	-18.90	-25.12

* ISIN Code LU0095740188 (BP-USD) ** Russell 1000 Growth – Net Return Index

*** Since the 1st of July 2008, the manager, the investment process and the name of the fund (formerly "Nordea 1 – North American Equity Fund") have been changed. Nordea has chosen Aletheia Research and Management, Inc. as investment advisor of the Nordea 1 – North American Growth Fund. Hence, the fund performance before the 1st of July 2008 has not been built by the actual fund manager.

Source: Nordea Investment Funds S.A. and Datastream. Performance calculated NAV to NAV gross income reinvested in USD excluding initial and exit charges as per 30.06.2010. Past performance is not necessarily a guide to the future and investors may not recover the full amount invested. The value of shares can fluctuate and is not guaranteed.

Performance comparison since takeover by Aletheia (30.06.2008 – 30.06.2010)***



Sector Breakdown in % (30.06.2010)	Weight
Materials	18.33
Energy	16.83
Information Technology	12.40
Industrials	10.09
Consumer Discretionary	9.51
Consumer Staples	8.65
Health Care	3.42
Financials	3.14
Utilities	1.29
Telecommunication Services	0.68
Net Liquid Assets	15.65
Total	100.00

Source: Nordea Investment Funds S.A. Date: 30.06.2010. * In the June 2008 prospectus, the Nordea 1 – North American Equity Fund has been renamed to Nordea 1 – North American Growth Fund. The investment approach of the sub-fund has also been modified. Since 01.07.2008, the sub-fund is advised by Aletheia Research and Management, Inc. ** BI-USD share class: only for distribution towards institutional clients (minimum subscription amount: EUR 75,000 or the equivalent).

Nordea 1 – North American Growth Fund *	
Fund manager	Peter J. Eichler, Jr.
Fund domicile	Luxembourg
ISIN codes	LU0095740188 (BP-USD) LU0375726915 (BI-USD)**
Annual management fees	1.5% (BP-USD) 0.85% (BI-USD)**
Base currency	USD
Fund size in million	387.35
Reference index	Russell 1000 Growth – Net Return Index
No. of holdings	57
Launch dates	06.04.1999 (BP-USD) 01.08.2008 (BI-USD)**

Top Ten in % (30.06.2010)	Weight
Newmont Mining	4.64
Barrick Gold	3.90
Continental Resources Inc/OK	3.34
Coca-Cola	3.30
McDonalds	2.70
Goldcorp	2.66
IBM	2.60
Suncor Energy New	2.52
Wal-Mart Stores	2.32
Caterpillar	2.25

Source: Nordea Investment Funds S.A. Date: 30.06.2010.

Opportunities
<ul style="list-style-type: none"> In the long run, equities offer above average return potential* Active North American Equity portfolio with a distinctive investment approach and without any benchmark constraints Investment process based on independent thinking (through proprietary research), impartial opinions and search for investment opportunities relying on "accurate" information (concerning the health of companies and their growth potential)
Risks
<ul style="list-style-type: none"> Equity prices can show significant volatility and may suffer from losses A list of possible factors, which could cause such fluctuations, can be found in the latest Nordea 1, SICAV sales prospectus

* The performance indication is only indicative and may not be met in the future.

The sub-funds mentioned are part of Nordea 1, SICAV, an open-ended Luxembourg-based investment company (Société d'Investissement à Capital Variable), validly formed and existing in accordance with the laws of Luxembourg and with European Council Directive 85/611/EEC of 20 December 1985. The custodian of the SICAV's assets is Nordea Bank S.A., Luxembourg. Investments in the Nordea funds should be made on the basis of the current prospectus, which is available, along with the simplified prospectus, current annual and semi-annual reports, free of charge upon request from Nordea Investment Funds S.A., 562, rue de Neudorf, P.O. Box 782, L-2017 Luxembourg, from the local representatives or information agents, or from our distributors. A transaction involving a foreign exchange transaction may be subject to fluctuations of currency values which may affect the value of an investment. Investments in Emerging Markets involve a higher element of risk. Nordea Investment Funds S.A. only publishes product-related information and does not make any investment recommendations. Further information can be obtained from your financial advisor. He/she can advise you independently of Nordea Investment Funds S.A. Published by Nordea Investment Funds S.A., 562, rue de Neudorf, P.O. Box 782, L-2017 Luxembourg.

Additional information for investors in Switzerland: The Swiss Financial Market Supervisory Authority (FINMA) has granted authorisation for Nordea 1, SICAV to be publically distributed within and from Switzerland. The documents listed above, as well as the Articles of Association, are available free of charge from the Swiss Representative and Paying Agent, Nordea Bank S.A. Luxembourg, Zweigniederlassung Zürich, Mainaustrasse 21-23, CH-8008 Zürich. Telephone (+41) 44 421 42 42, Fax (+41) 44 421 42 82. **Additional information for investors in Germany:** The Information and Paying Agent in Germany is Nordea Bank Finland Plc, Niederlassung Deutschland, Grüneburgweg 119, D-60323 Frankfurt am Main. A hard copy of the above-mentioned fund documentation is also available from here. **Additional information for investors in Austria:** Sub-paying Agent and Representative in Austria is the Erste Bank der Österreichischen Sparkassen AG, Graben 21, A-1010 Vienna. **Additional information for investors in France:** With the authorisation of the Autorité des Marchés Financiers (AMF) as per 11 March 2003, 13 December 2005, 03 April 2007, 28 September 2007, 29 February 2008, 29 April 2008, 25 November 2008 and 09 June 2009, Nordea 1, SICAV may be distributed to investors in France, as published in the Bulletin des Annonces Légales Obligatoires dated 19 March 2003, 19 December 2005, 18 April 2007, 10 October 2007, 19 March 2008, 28 May 2008, 15 December 2008 and 26 June 2009. Centralising Correspondent in France is CACEIS Bank, located at 1-3, place Valhubert, 75013 Paris. Investors are advised to conduct thorough research before making any investment decision. **Additional information for investors in Spain:** Nordea 1, SICAV is duly registered in the CNMV official registry of foreign collective investment institutions (entry no. 340) as authorised to be marketed to the public in Spain. In Spain, any investment must be made through the authorised distributors and on the basis of the information contained in the mandatory documentation that must be received from the SICAV's authorised distributor prior to any subscription, or that may be obtained from the CNMV registries. **Additional information for investors in Italy:** Fund documentation as listed above is also available in Italy from the distributors and on the website www.nordea.it. The updated list of distribution agents in Italy, grouped by homogeneous category, is available from the distributors themselves, at State Street Bank S.p.A. branches (located in the main towns of each region), BNP Paribas Securities Services, Banca Sella Holding S.p.A., Allfunds Bank S.A., Societe Generale Securities Services Sp.A. and on the website www.nordea.it. Any requests for additional information should be sent to the distributors. **Before investing, please read the prospectus carefully.** We recommend that you read the most recent annual financial statement in order to be better informed about the fund's investment policy. For the risk profile of the mentioned sub-funds, please refer to the fund prospectus. **Additional information for investors in the United Kingdom:** Approved by Nordea Bank Finland Plc, London Branch, which is regulated by the FSA in the United Kingdom. **Additional information for investors in Latvia:** The Representative and Paying Agent is Nordea Bank Finland Plc, Latvia Branch, 15, Kalku Street, LV-1050 Riga. **Additional information for investors in Estonia:** The Representative and Paying Agent in Estonia is Nordea Bank Finland Plc, Estonia Branch, Hobujaama 4, 15068 Tallinn. **Additional information for investors in Lithuania:** The Representative and Paying Agent in Lithuania is Nordea Bank Finland Plc, Lithuania Branch, Didžioji str. 18/2, LT-01128 Vilnius. Shareholders must evaluate possible investment risks and take this into consideration when making investment decisions. Source: Nordea Investment Funds S.A. Performance calculated NAV to NAV (net of fees and Luxembourg taxes) gross income reinvested, in USD, excluding initial and exit charges as per 30.06.2010. **The performance represented is historical; past performance is not necessarily a guide to the future and investors may not recover the full amount invested.** The value of shares can fluctuate and is not guaranteed.