



Nordea Asset Management

Nordea Asset Management has a global business model and manages asset classes across the full investment spectrum. A total of 850 employees are employed in asset management, of which 1/3 are dedicated investment specialists within four investment centres in Bergen, Copenhagen, Helsinki and Stockholm. With EUR 281 bn in assets under management, Nordea is naturally the leading investment manager in the Nordic Region but has also developed a large global business servicing clients across continents (Europe, Americas and Asia).

Social responsible-oriented thinking is inherent in the Nordic mentality and so it is not surprising that the Scandinavian countries are global leaders in numerous related aspects. In November 2007, Nordea signed, as one of the first major banks in the Nordic Region, the United Nations Principles for Responsible Investment (PRI). By signing, Nordea commits itself to incorporate environmental, social and corporate governance issues into investment analyses and decision-making processes.

A growing global presence

In order to distribute its funds cross-border, Nordea offers segregated accounts but has foremost developed a single global platform in Luxembourg using a single vehicle: the Nordea 1, SICAV¹. This umbrella, which currently consists of 76 actively managed solutions (58 products have more than EUR 100m in AuM), is the preferred domiciliation for launch of new investment funds within the whole Nordea organisation.

Our products are distributed through various Nordea Group-related and external channels. As part of our external client activities, accounting for around 50% of the AuM, Nordea services 16 clients out of the top 20 largest wealth managers² and works actively with 800 distributors and institutional clients across the globe.

So as to build long-term, stable client relationships, sales teams are located around the globe with offices being present in Bonn, Brussels, Copenhagen, Frankfurt, Helsinki, Lisbon, London, Luxembourg, Madrid, Milan, New York, Oslo, Paris, Santiago de Chile, Singapore, Stockholm, Vienna and Zurich. Our local presence goes hand in hand with our willingness to be accessible, open and humble towards the views and cultures of our clients.

Our approach to investing

To facilitate the best possible return for a given level of risk, Nordea focuses on two legs within its fund range namely alpha and outcome.

1. Alpha strategies are the cornerstone of our multi-boutique approach which combines the expertise of specialized internal boutiques with exclusive external competences.
2. Outcome products – as opposed to benchmark-oriented solutions are built on our ‘stability investment philosophy’ to meet clients’ risk appetite and needs.

Our multi-boutique approach to create alpha

Using alpha strategies is all about giving the fund manager freedom to invest with minimum constraints in order to maximise investor return, making it a more challenging proposition. To satisfy the growing demand for alpha strategies, Nordea has established a multi-boutique approach. This means creating ‘boutiques’, either internally or externally, where expertise in a given area can add competitive advantage and ultimately generate higher returns than the peer-group.³

Outcome: stability as a cornerstone of our philosophy

Today, many investors realise the importance of outcome – as opposed to benchmark oriented solutions. Over the past ten years, we have put a lot of emphasis on building our ‘stability investment philosophy’ to meet clients’ risk appetite and needs. Our internal Multi Asset boutique, which manages more than EUR 100bn in assets under management, has designed specific investment solutions with the ambition of delivering long-term stable returns in all market environments.³

Nordea Group

Nordea is the largest financial services group in the Nordic region and one of the biggest banks in Europe. We are making it possible for our customers to reach their goals by providing a wide range of products, services and solutions within banking, asset management and insurance.

History

The Nordea Group was established in 2000 but derives its origin from banks and insurance companies from the Nordic region as far back as the early 19th century. The first cross-border merger took place in 1997, when the Finnish Merita Bank and the Swedish Nordbanken formed MeritaNordbanken. The merger of MeritaNordbanken and Danish Unidanmark in 2000 was followed by the acquisition of the Norwegian bank Christiania Bank og Kreditkasse to create the largest financial institution in the Nordic area. During 2001 Nordea has acquired Swedish Postgirot Bank. Since 3 December 2001 the entire Group is operating under the Nordea brand.

International network and services

Nordea is present in 20 countries including Denmark, Finland, Norway and Sweden. In these four countries we operate full service banks with nationwide branch networks.

In other countries our subsidiaries, branches, representative offices and special advisors offer a broad range of banking services to companies operating internationally.

Share listing

Nordea is traded at the stock exchange of Copenhagen, Helsinki and Stockholm. The Reuters securities code (RIC) for the Nordea share in Helsinki is NDAFI.HE and the Bloomberg ticker is NDA FH.

Key figures

Number of customers:

Approximately 9 million personal customers and 540,000 corporate customers.

Market positions:

Number one or number two position in most Nordic markets.

Total assets

EUR 614 billion

Market capitalisation

EUR 46 billion

Assets under management

EUR 393 billion

Shareholders:

The three largest shareholders are Sampo Plc with 10.1% of the shares, BlackRock with 5.1% and Cevian Capital 4.7%.

Ratings

	Moody's Investor Service		Standard & Poor's		Fitch		DBRS**	
	short	long	short	long	short	long	short	long
Nordea Bank Abp	P-1	Aa3	A-1+	AA-	F1+	AA-	R-1 (mid)	AA (low)
Senior Preferred (SP) issuances		Aa3		AA-		AA		
Senior Non-Preferred (SNP) issuances		A3		A		AA-		
Short-term deposits	P-1		A-1+		F1+		R-1 (mid)	
Tier 2 issuances		Baa1		A-		A		
AT1 in September 2014 issue rating				BBB		BBB+		
AT1 in November 2017 issue rating				BBB		BBB+		
AT1 in March 2019 issue rating				BBB		BBB+		
AT1 in August 2021 issue rating				BBB		BBB+		
Nordea Hypotek AB (publ)		Aaa*						
Nordea Kredit Realkreditatieselskab				AAA*				
Nordea Eiendomskreditt AS		Aaa*						
Nordea Mortgage Bank Plc		Aaa*						
Nordea Direct Bank ASA			A-1+	AA-				
Nordea Direct Boligkreditt AS				AAA*				

*Covered bond rating **Unsolicited rating

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