

# ESG Report

**Nordea 1 – Emerging Stars Bond Fund**

First quarter 2021

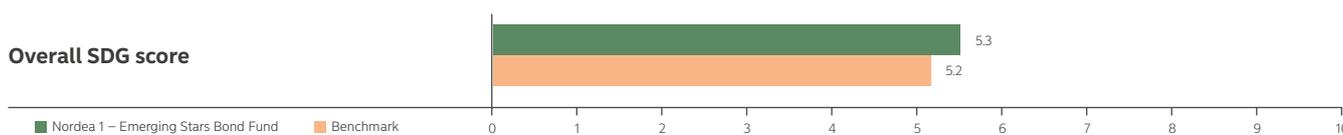


# Nordea 1 – Emerging Stars Bond Fund

This report highlights the alignment of issuers in the fund and the benchmark with the 17 United Nations Sustainable Development Goals (UN SDGs), based on each issuer’s country of risk. The majority of the fund’s investment universe comprises emerging markets sovereign debt, and does not include countries with structurally deficient and non-improving ESG profiles. While engagement is always a preferred approach, we have made a corporate-level decision to exclude certain countries, bonds, stocks, sectors, and practices across our entire active funds range. In addition to the core country exclusion mentioned above, we don’t invest in companies involved in production of illegal or nuclear weapons, cluster munitions, anti-personnel mines, nor maintenance of nuclear weapons. We also exclude companies deriving more than 30% of their revenues from coal (incl. metallurgical coal), more than 10% from thermal coal, or more than 10% from oil sand. Our detailed [RI policy](#) and our corporate [exclusion list](#) are publicly available at nordea.com. Furthermore, companies deriving more than 5% of their revenues from fossil fuels must demonstrate a transition strategy aligned with a 2°C target to be part of our Paris-Aligned Fossil Fuel List or will be excluded. Further information on our fossil fuel policy is available [here](#).

## Total sustainability score (vs benchmark)

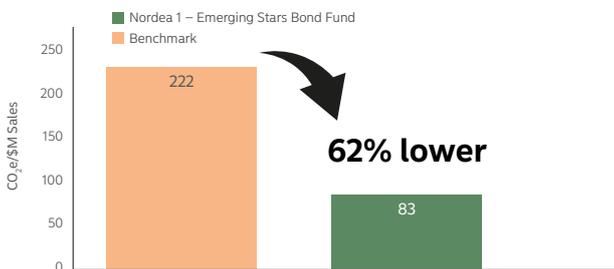
The overall contribution of the fund towards the 17 UN SDGs is stronger than the benchmark, with an overall SDG score of 5.3 and 5.2 for the fund and the benchmark, respectively, as illustrated in the chart below:



Data are sourced from Maplecroft.Net Limited (“Verisk Maplecroft”) and follow an approach based on country-specific risk factors which are mapped by Maplecroft to the 17 SDGs. The result is a 0-10 score for each of the 17 SDGs for each country, as well as an aggregate SDG score. We have calculated the weighted average sustainability score for each SDG based on the fund and benchmark issuers’ country of risk. Both sovereign bonds and corporate bonds are captured in the overall country exposure. Please note that the corporate bonds are not considered by issuer specific score, but rather from the country of risk perspective. Please see the section below “Methodology” for further details. **Comparison with other financial products or benchmarks is only meant for indicative purposes.** The total sustainability score represents the Overall SDG Score based on the individual country index score as defined by Maplecroft. Net Limited (“Verisk Maplecroft”). Copyright © 2021, Maplecroft.Net Limited. All rights reserved. Verisk Maplecroft is a Verisk Analytics business. Please note that the Overall SDG score may slightly differ from the aggregated figures due to rounding differences. Further information on SDGs is available at [www.un.org/development/desa/en/news/sustainable/sustainable-development-goals.htm](http://www.un.org/development/desa/en/news/sustainable/sustainable-development-goals.htm). Sources: Nordea Investment Funds S.A., Verisk Maplecroft, United Nations Sustainable Development Goals.

## Carbon intensity

The fund has a carbon footprint 62% lower than the benchmark.



Comparison with other financial products or benchmarks is only meant for indicative purposes.

Source: Data sourced from MSCI Inc. for equities and ISS Ethix for fixed income. For sovereigns (countries) turnovers is replaced by GDP. Please note that only scope 1&2 are taken into consideration, excluding scope 3. The carbon intensity of our fund might therefore appear higher than the benchmark. Scope 1 refers to direct GHG emissions and Scope 2 refers to indirect GHG emissions from the consumption of purchased electricity.

## Portfolio coverage for the SDG score

Benchmark	JP Morgan Emerging Markets Bond Index – Global Diversified
Portfolio coverage	96%
Benchmark coverage	100%
Portfolio holdings	360

## Engagement is key for active ownership

The aim of this section is to describe some of the activities that the Responsible Investment (RI) team has done over the last quarter for this specific fund. This tool, therefore, is not meant to be fully comprehensive, but to allow investors to follow-up on the fund's relevant ESG-related issues (Environmental, Social and Governance) and the main activities that the RI team has been involved in.

Being part of Nordea's responsible investment policy, the fund excludes countries with a structural and non-improving ESG profile and companies involved in the production of nuclear weapons and cluster munitions as well as companies with large exposure to coal mining (>30% revenues). However, excluding a country or a company from our portfolios is always a last resort: the **STARS concept aims for positive selection** with the objective to influence countries and companies to improve their ESG profiles. **Engagement therefore takes a new dimension with the STARS.** It does not only consist of the traditional forms of engagement, like the exercise of voting rights or entering into a dialogue to encourage the improvement of their public governance and management systems, their ESG performance or their reporting. When assessing a country or company's ESG risk profile we also focus on specific themes utilising UN Sustainable Development Goals. Thus, we distinguish two types of engagement:

- **Risk Engagement:** if a country and/or a company are not managing their material ESG risks well, the RI team engages with the public authorities and companies' management on the issue. The ESG risks can be company specific or stem from the country in which the company operates or its industry. Violations of international norms and conventions are also addressed under Risk Engagement.
- **SDG Engagement:** conducted with a specific focus on countries or companies' exposure to certain themes, which might represent a significant material risk. Nordea believes that countries and companies that align their strategies with the UN Sustainable Development Goals (SDGs) will be successful in the long-term, because they are adjusting to global society's future needs.

## Engagement cases

### Republic of Ghana

Nordea ESG scoring <sup>3</sup>	Proxy Voting <sup>4</sup>	SDG Engagement	Engagement topic
A	–	8 Decent work and economic growth	Social – Child labour

### Overview

Ghana is a lower-middle income country in West Africa, with one of the highest GDP growth rates and GDP per capita in the region. The economy has a diverse and rich resource and economic base, including the manufacturing and exportation of digital technology goods, automotive and ship construction, and the exportation of resources such as hydrocarbons, minerals and agricultural goods. It is the world's second biggest grower of cocoa, after Ivory Coast.

Ghana's democracy is perhaps the most well-established in West Africa, which has led to strong improvements over recent decades in key development indicators like school enrolment and public service provisions. The 2020 election results unusually led to a hung parliament and were contested by the opposition. However, given the robust democratic traditions in Ghana and the uncontentious and popular nature of policy

measures, this is unlikely to destabilize government, democracy or economic development.

### Background

Ghana is committed to the 2001 Harkin-Engel Protocol of removal of any form of child labour from the cocoa supply chain, but underage child labour still remains widespread in the country's cocoa production. According to a recent study funded by the US Department of Labor<sup>A</sup>, 770,000 children aged 17 or below were engaged in cocoa production in Ghana – almost as many as in Ivory Coast, which produces more than double the volume of cocoa.

A) Source: NORC Final Report: Assessing Progress in Reducing Child Labor in Cocoa Production in Cocoa Growing Areas of Côte d'Ivoire and Ghana: [www.norc.org/PDFs/Cocoa%20Report/NORC%202020%20Cocoa%20Report\\_English.pdf](http://www.norc.org/PDFs/Cocoa%20Report/NORC%202020%20Cocoa%20Report_English.pdf)

3) Current scoring, based on Nordea proprietary ESG model. 4) Proxy voting refers to the last 12 month-period. Generally, we vote in annual reports and most of the Annual General Meetings (AGM) which occurs once a year. If there is no vote, it is generally because the fund was not invested at the time when the AGM happened. Please find out more on [nordea.com/sustainability](http://nordea.com/sustainability) or access directly the [voting portal](#).

In cocoa growing areas, 55% of children living in agricultural households were engaged in cocoa production and most of those were also exposed to hazardous work, such as use of sharp tools and exposure to chemicals.

The study also found that while cases of forced child labour have been documented in most cocoa-growing countries, a majority (83%) of Ghanaian children working in cocoa farming work for their parents, and only 6% work for non-relatives. The Global Slavery Index estimates that 0.15% of children engaged in cocoa farming globally are victims of child forced labour, working for someone other than their own family<sup>B</sup>. This is consistent with a 2018 study by the Walk Free Foundation and Tulane University, which found that in Ghana, 0.2% of children engaged in cocoa farming were forced to work by persons outside their family<sup>C</sup>. There are no recent studies on child trafficking in Ghana's cocoa industry, but a 2019 Verité study on neighbouring Ivory Coast did not find evidence of child trafficking in the country's cocoa farming industry<sup>D</sup>. Hence, the prevalence of child labour in Ghana's cocoa industry is more closely linked to the conditions for cocoa-growing families than to forced labour.

## The Engagement

We engaged with Ghana's government during the quarter to discuss the findings of recent reports on child labour in Ghana's cocoa industry, and initiate a dialogue around their efforts to prevent child labour in relation to cocoa growing. Child labour remains widespread despite the government interventions that have been made, both directly in the cocoa supply chain and indirectly through efforts in schooling and infrastructure.

## Outcome

The government was able to share details on how it is working to curb the prevalence of child labour in Ghana, and we discussed opportunities for future efforts and dialogues focused on this area.

Over the past decade, the number of children involved in cocoa production in Ghana has remained stable, while cocoa production has grown by more than 50%. Against this background, the Ministry relayed to us that while their efforts have not reduced the number of children engaged in cocoa production, it has likely prevented increases that would otherwise have occurred. To some extent, there has been a shift in child labour from other agriculture to cocoa production and child labour appears to be linked to the expansion of cocoa farming into new geographical areas, where the infrastructure is not in place and awareness of child labour concerns is low.

Studies on the effectiveness of policy interventions against child labour have shown that the most effective measures are not necessarily those that are designed specifically to prevent child

labour. Efforts targeted at increasing school enrolment and retention have proved among the most effective, along with upgrading infrastructure and constructing schools, agricultural practices training and infrastructure projects connecting cocoa communities with larger communities. Ghana has made significant strides in some of these areas, with school enrolment and retention increasing across all levels of education and literacy rates increasing from below 60% to almost 80% in the past two decades. Amongst other things, the government's policies have focused on school feeding, free high-school programmes and the removal of education taxes, and increasing access to education remains a large and widely supported focus area for future policy developments. Challenges remain in relation to truancy and the interference of cocoa labour with school activities for children that are enrolled in education, but school attendance has increased significantly in the past decade, especially for young children.

For children that remain involved in cocoa production, the Ministry also highlighted efforts undertaken by the government through the Forestry Commission and Ghana Cocoa Board (COCOBOD) to limit their exposure to hazardous labour. COCOBOD has taken full responsibility for mass cocoa spraying to reduce the risk of children handling chemicals, and has also introduced machinery for motorised slashing and pruning, intended to reduce children's handling of sharp tools. Yet, significant challenges remain as the future of Ghana's cocoa production is dependent on succession and socialization within families and communities, and within Ghana's socio-cultural context, this primarily presents itself through the involvement of children in the family's cocoa production.

We will continue the dialogue with the Ghanaian government to highlight the importance of investment in education and infrastructure, particularly at a time when lockdowns caused by the covid-19 pandemic have curbed progress in the education space. The government relayed that it is considering issuing sustainability-themed bonds later in the year and has yet to decide on the projects to be financed through this. We would propose that Ghana should consider sustainability-themed finance supporting the delivery of Sustainable Development goal 4 (Quality Education), where the country needs further progress towards meeting the goal by 2030.

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B) Source: Global Slavery Index, 2018:  
[www.global-slaveryindex.org/2018/findings/importing-risk/cocoa/](http://www.global-slaveryindex.org/2018/findings/importing-risk/cocoa/)

C) Source: Tulane University & Walk Free Foundation, 2018:  
[www.cocoainitiative.org/wp-content/uploads/2018/10/Cocoa-Report\\_181004\\_V15-FNL\\_digital.pdf](http://www.cocoainitiative.org/wp-content/uploads/2018/10/Cocoa-Report_181004_V15-FNL_digital.pdf)

D) Source: Verité, 2019:  
[www.verite.org/wp-content/uploads/2019/02/Verite-Report-Forced-Labor-in-Cocoa-in-CDI.pdf](http://www.verite.org/wp-content/uploads/2019/02/Verite-Report-Forced-Labor-in-Cocoa-in-CDI.pdf)

## Description of Verisk Maplecroft methodology

This report includes index scores developed to highlight the alignment of issuers in the fund and the benchmark with the 17 United Nations Sustainable Development Goals (UN SDGs), based on each issuer's country of risk. These index scores have been developed by Verisk Maplecroft and are presented on a scale of 0.00-10.00, where 0.00 represents the highest risk and 10.00 represents lowest risk, with the following breakdowns: 0.00-2.50 represents Extreme risks, 2.50-5.00 represents High risks, 5.00-7.50 represents Medium risks and 7.50-10.00 represents Low risks. We have then calculated the weighted average sustainability scores by SDG based on the fund and benchmark issuers' country of risk. Both sovereign bonds and corporate bonds are captured in the overall country exposure. Please note that the corporate bonds are not considered by issuer specific score, but rather from the country of risk perspective. Further information on the company and the methodology is available at: <https://www.maplecroft.com/risk-indices/>

### Complete list of SDGs:



Source: [www.un.org/development/desa/en/news/sustainable/sustainable-development-goals.html](http://www.un.org/development/desa/en/news/sustainable/sustainable-development-goals.html)

Please note that each fund and benchmark are assigned a score ranging from 0.00-10.00 based on the above 17 UN SDGs. For the approach to be meaningful and sound we have assumed that the minimum coverage at the fund level should at least be 60 %. This means that for a fund score to be meaningful at least 60 % of its holdings need to have a score from a country perspective.

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